

Odds are,

3 out of 4

quitters will smoke again.*

Beat the Odds in 2012

It's no surprise "Quit Smoking" is always a top New Year's resolution. Let us help. People who join the Quit For Life® Program are 9 times more likely to successfully quit smoking than those who try to quit on their own**. We'll give you one-on-one coaching, education, and medication support so you can maintain your resolve to be healthy.

Start Now to Stop on January 1. Enroll Today.

1.866.QUIT.4.LIFE (1.866.784.8454)
www.quitnow.net



Quit For Life® Program

* Shapiro, Stephen. "Resolutions That Work." Survey. 18 August 2008.

** Hughes JR, Keely J, Naud S. Shape of the relapse curve and long-term abstinence among untreated smokers. *Addiction* 2004; 99, 29-38.

The Quit For Life® Program is brought to you by the American Cancer Society® and Alere Wellbeing. The two organizations have 35 years of combined experience in tobacco cessation coaching and have helped more than 1 million tobacco users. Together they will help millions more make a plan to quit, realizing the American Cancer Society's mission to save lives and create a world with more birthdays.

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